**Send time optimization**, we will:

1. **Clean and preprocess the data** to handle missing values.
2. **Analyze past email interactions** to identify the best time for sending emails.
3. **Train an AI model (ML-based Time Optimization Model)** using historical engagement data.
4. **Deploy a FastAPI service** to predict the optimal email send time.
5. **Ensure clean, organized data storage** using a structured database.

<http://127.0.0.1:8000>